



CONTACT ME AT

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SKILLS SUMMARY

- WordPress Development
- Web Design
- Graphic Design
- Hosting Maintenance
- WordPress, Elementor, Divi,
Bricks, HTML, CSS, PHP
- Figma, Adobe Creative Suite, Canva

EDUCATIONAL HISTORY

- AMA Computer University

Bachelor of Science in Computer Science | June 2000 - March 2004
- University of Southern Philippines

Secondary, Lahug Campus | June 1996 - March 2000
- CSCST - Trade School

Elementary | June 1990 - March 1996

FLORANTE DEL CASTILLO

GRAPHIC ARTIST / WORDPRESS DEVELOPER

PERSONAL PROFILE

I help marketing teams bring their visions to life by bridging the gap between stunning graphic design and robust web development.

Leveraging tools like Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Canva, I craft engaging social media ads, email campaigns, and print materials.

I also specialize in WordPress development, building custom personal, business, and e-commerce sites. From prototyping in Figma to launching with builders like Elementor, Divi, and Bricks, I ensure every site is fast, secure, SEO-friendly, and integrated with Google Analytics.

Backed by a strong foundation in HTML, CSS, and PHP, I write clean code to customize sites beyond standard templates.

WORK EXPERIENCE

Graphic Designer
iQor | Sept 2025 - Present

- Collaborate closely with the marketing team to design and edit high-quality visual assets for marketing campaigns.
- Develop diverse client deliverables, including digital banners, social media ads, print collateral, and website development.

Website Specialist / Wordpress Developer
Regent Business Process | March 2024 - Sept 2024

- Design and develop responsive, high-converting websites utilizing WordPress and Elementor.
- Build, maintain, and optimize WordPress and WooCommerce platforms, integrating SEO best practices to boost search visibility.
- Implement robust security protocols and manage essential plugins, updates, and performance-monitoring tools.
- Oversee e-commerce inventory and catalog updates, ensuring accurate product listings, pricing, and seamless user journeys.
- Write clean, custom code (HTML/CSS/PHP) to deliver tailored web solutions beyond standard template limitations.

WordPress Developer
Newfold Digital | Oct. 2023 - May 2024

- I specialize in web design and development, crafting custom WordPress sites using Elementor and Bricks Builder. My expertise spans corporate websites, personal portfolios, e-commerce platforms, and high-converting landing pages.

WordPress Developer / Graphic Artist
Meteor Marketing | Feb.2012 – April.2023

- Support the marketing team with their daily task.
- Create and design a website using WordPress for personal, business and WooCommerce.
- Create banner ads
- Social media ads
- Print designs
- Image editing
- Email marketing campaigns
- Hosting maintenance

Graphic Artist - Team leader
MK Andersen Outsourcing Inc | Feb.2006 – Feb.2012

- We provide exceptional graphic design and image editing services for our offshore clients. As a team leader, I manage the communication of brand guidelines between our clients and the marketing team, ensuring a smooth, adaptable, and efficient workflow from kickoff to final delivery.

Graphic Artist
Graphicstar | June 2005 - February 2006

- As a graphic artist, my primary responsibilities include designing and creating visual assets that align with specific commercial and marketing objectives. My work spans a variety of mediums, including billboards, tarpaulins, posters, brochures, banners, business cards, flyers, and brand logos.

Graphic Artist
Carangue Printing Corp. | June 2004 - June 2005

- I design and produce high-quality banners, posters, magazines, business cards, and brochures. Our complete production workflow spans from prepress imagesetting to advanced digital and offset printing.