



CONTACT ME AT

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SKILLS SUMMARY

●●●● WordPress Development

●●●● Web Design

●●●● Graphic Design

●●●● Hosting Maintenance

●●●● WordPress, Elementor, Divi,
Bricks, HTML, CSS, PHP

●●●● Figma, Adobe Creative Suite, Canva

EDUCATIONAL HISTORY

AMA Computer University

Bachelor of Science in Computer
Science | June 2000 - March 2004

University of Southern Philippines

Secondary, Lahug Campus | June
1996 - March 2000

CSCST - Trade School

Elementary | June 1990 - March 1996

FLORANTE DEL CASTILLO

GRAPHIC ARTIST / WORDPRESS DEVELOPER

PERSONAL PROFILE

I supported numerous MARKETING Teams from the past. I am responsible on creating Graphic Design to Web development for our clients.

I am using Adobe Photoshop, Adobe Illustrator and Canva for creating social media ads, banners, posters, thumbnails, email marketing campaigns, print designs and image editing.

I also do web development specializing in WordPress. I create websites from personal, business and e-commerce.

I develop websites using builders such as Elementor, Divi Theme, and Bricks Builder. I apply all the websites necessary tools such as standard SEO, standard security, speed optimization and Google Analytics integration.

I have a background in HTML, CSS, and PHP.

WORK EXPERIENCE

Graphic Designer

OP360 (OfficePartners360) | Sept 2025 - Present

- Support the marketing team.
- Create graphic design and image editing for the marketing email campaign.
- Create banners, social media ads, thumbnails, posters, landing pages.

Website Specialist / Wordpress Developer

Regent Business Process | March 2024 - Sept 2024

- Web Design and Development using WordPress, Elementor.
- Create and maintain WordPress and WooCommerce websites and apply SEO standards for the websites.
- Apply website security and maintain all the website's necessary tools.
- Update website products for e-commerce.

WordPress Developer

Newfold Digital | Oct. 2023 - May 2024

- I do web design and web development, I uses WordPress, Elementor and Bricks Builder.
- I create company websites, personal, e-commerce and landing pages.

WordPress Developer / Graphic Artist

Meteor Marketing | Feb.2012 – April.2023

- Support the marketing team with their daily task.
- Create and design a website using WordPress for personal, business and WooCommerce.
- Create banner ads
- Social media ads
- Print designs
- Image editing
- Email marketing campaigns
- Hosting maintenance

Graphic Artist

MK Andersen Outsourcing Inc | Feb.2006 – Feb.2012

- Create graphic design and image editing for our clients offshore.

Graphic Artist

Graphicstar | June 2005 - February 2006

- My basic duties as a graphic artists is to design and create graphics that meet the specific guidelines for commercial or marketing needs such as billboard, tarpaulin, poster, brochure, banner, calling card, flyers and branding logo.

Graphic Artist

Carangue Printing Corp. | June 2004 - June 2005

- Create and design banner, poster, magazine, calling cards, brochure.