

CONTACT ME AT

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SKILLS SUMMARY

- •••• WordPress Development
- •••• Web Design
- •••• Graphic Design
- •••• Hosting Maintenance
- WordPress, Elementor, Divi, Bricks, HTML, CSS, PHP
- •••• Figma, Adobe Creative Suite, Canva

EDUCATIONAL HISTORY

AMA Computer University

Bachelor of Science in Computer Science | June 2000 - March 2004

University of Southern Philippines

Secondary, Lahug Campus | June 1996 - March 2000

CSCST - Trade School

Elementary | June 1990 - March 1996

FLORANTE DEL CASTILLO

WORDPRESS DEVELOPER / WEBSITE SPECIALIST/
GRAPHIC ARTIST

PERSONAL PROFILE

I supported numerous MARKETING Teams from the past.
I am responsible on creating Graphic Design to Web development for our clients.

I am using Adobe Photoshop, Adobe Illustrator and Canva for creating social media ads, banners, posters, thumbnails, email marketing campaigns, print designs and image editing.

I also do web development specializing in WordPress.
I create websites from personal, business and e-commerce.

I develop websites using builders such as Figma, Elementor, Divi Theme, and Bricks Builder. I apply all the websites necessary tools such as standard SEO, standard security, speed optimization and Google Analytics integration.

I have a background in HTML, CSS, and PHP.

WORK EXPERIENCE

Graphic Designer

OP360 (OfficePartners360) | Sept 2025 - Present

- Support the marketing team.
- Create graphic design and image editing for the marketing email campaign.
- Create banners, social media ads, thumbnails, posters, landing pages.

Website Specialist / Wordpress Developer

Regent Business Process | March 2024 - Sept 2024

- Web Design and Development using WordPress, Elementor.
- Create and maintain WordPress and WooCommerce websites and apply SEO standards for the websites.
- Apply website security and maintain all the website's necessary tools.
- Update website products for e-commerce.

WordPress Developer

Newfold Digital | Oct. 2023 - May 2024

- I do web design and web development, I uses WordPress, Elementor and Bricks Builder.
- I create company websites, personal, e-commerce and landing pages.

WordPress Developer / Graphic Artist

Meteor Marketing | Feb.2012 - April.2023

- Support the marketing team with their daily task.
- Create and design a website using WordPress for personal, business and WooCommerce.
- Create banner ads
- Social media ads
- Print designs
- Image editing
- Email marketing campaigns
- Hosting maintenance