

## CONTACT ME AT



## SKILLS SUMMARY

- •••• WordPress Development
- •••• Web Design
- •••• Graphic Design
- •••• Hosting Maintenance
- •••• WordPress, Elementor, Divi, Bricks, HTML, CSS, PHP
- •••• Figma
- •••• Video Marketing

# FLORANTE DEL CASTILLO

# WORDPRESS DEVELOPER / WEBSITE SPECIALIST

#### PERSONAL PROFILE

I am a Web Developer specializing in WordPress

I develop WordPress and Woocommerce websites using builders such as Elementor, Divi Theme, and Bricks Builder. I apply all the websites necessary tools such as SEO, security, speed optimization and Google Analytics.

I have a background in HTML, CSS, and PHP.

I also do graphic design in Adobe Photoshop, Adobe Illustrator, and Canva.

I supported numerous marketing teams from the past by creating their websites, social media ads, and print designs.

I've been a team leader in a company for 6 years.

#### WORK EXPERIENCE

#### Website Specialist / Wordpress Developer

Regent Business Process | May 2024 - May 2025 (Full time)

- Web Design and Development using WordPress, Elementor
- Create and maintain WordPress and WooCommerce websites and apply SEO standards for the websites
- Apply website security and maintain all the website's necessary tools
- Update website products for e-commerce.

#### WordPress Developer/Web Developer

Newfold Digital | Oct. 2023 - May 2024

- Web Design and Development using WordPress, Elementor and Bricks.
- Create websites for personal, business, and e-commerce.

#### Web Designer / WordPress Developer / Graphic Artist

Meteor Marketing | Feb.2012 – April.2023

- Support the marketing team with their daily task.
- Create and design a website using WordPress for personal, business and WooCommerce
- Create banner ads
- Social media ads
- Hosting maintenance
- Video marketing

EDUCATIONAL HISTORY

#### AMA Computer University

Bachelor of Science in Computer Science | June 2000 - March 2004

# University of Southern Philippines

Secondary, Lahug Campus | June 1996 - March 2000

## CSCST - Trade School

Elementary | June 1990 - March 1996