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SKILLS SUMMARY

- WordPress Development
- Web Design
- Graphic Design
- Hosting Maintenance
- WordPress, Elementor, Divi,
Bricks, HTML, CSS, PHP
- Figma
- Video Marketing

EDUCATIONAL HISTORY

- AMA Computer University**
Bachelor of Science in Computer
Science | June 2000 - December 2003
- University of Southern
Philippines**
Secondary, Lahug Campus | June
1996 - March 2000
- CSCST - Trade School**
Elementary | June 1990 - March 1996

FLORANTE DEL CASTILLO

WEB DEVELOPER / WEB SPECIALIST

PERSONAL PROFILE

I am a Web Developer specializing in WordPress

I develop WordPress and Woocommerce websites using builders such as Elementor, Divi Theme, and Bricks Builder. I apply all the websites necessary tools such as SEO, security, speed optimization and Google Analytics.

I have a background in HTML, CSS, and PHP.

I also do graphic design in Adobe Photoshop, Adobe Illustrator, and Canva.

I supported many marketing teams in the past by creating their websites, social media ads, and print designs.

I've been a team leader in a company for 6 years.

WORK EXPERIENCE

- Web Developer / Wordpress Developer**
Advance Digital Media Services | Feb 2025 - Present

 - Web Design and Development using WordPress, Elementor.
 - Insert CSS, update and maintain website’s necessary tools.
- Website Specialist / Wordpress Developer**
Regent Business Process | March 2024 - Sept 2024 (Part time)

 - Web Design and Development using WordPress, Elementor.
 - Create and maintain WordPress websites and apply SEO standards for the websites.
 - Apply website security and maintain all the website's necessary tools.
 - Update website products for e-commerce.
- Web Developer / Wordpress Developer**
Newfold Digital | Oct 2023 - May 2024

 - Web Design and Development using WordPress, Elementor and Bricks.
- Web Designer / WordPress Developer / Graphic Artist**
Meteor Marketing | Feb.2012 – April 2023

Support the marketing team with their daily task.

 - Create and design a website using WordPress
 - Create banner ads
 - Social media ads
 - Hosting maintenance
 - Video marketing
- Web Designer/Graphic Designer - Team Leader**
Cebu Denmark Animation Studio Inc. | Feb. 2006 – Feb.2012

As a team leader, I am in charge of the approval of my team's project before we send it to the client. I do analyze, design, plan with the concept, and create visual solutions.